

GRAPHIC DESIGNER

# JOHANNA STAPLETON

## CONTACT

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## EDUCATION

B.F.A. in Graphic Design  
Samford University — 2022

Foundations of UX Design  
Coursera — 2023

## SKILLS

### Professional Skills

- UI/UX Design
- Web Design
- Graphic Design
- Social Media Marketing
- Content Creation
- Photo Editing

## SKILLS

### Technical Skills

- Photoshop
- InDesign
- Illustrator
- Lightroom
- Adobe XD
- Wordpress
- Wix

## EXPERIENCE

### UI/UX Design

#### ***Number-An Enneagram Dating and Connections App —2022-Present***

Creating and designing a application for IOS/Android devices in Adobe XD with user experience, visual design, and scalability in mind. Currently In development, expected to release by the end of 2023.

Reference — Melody Lovvorn: 205-910-8973

### Marketing Specialist

#### ***KTR Headquarters —2022-2023***

Social media management, web design, content creation, and provided franchise support to Local Marketing Coordinators. This support was through coordinating with the graphic designer and video editor on marketing campaign goals and deliverables to provide finished content to Local Marketing Coordinators through our company Hub.

Reference — Shayla Lanzon: shayla@ktr-centers.com

### Graphic Design Intern/ Graphic Designer

#### ***WickedThink Marketing Birmingham —2020-2022***

Logo design, photo editing, video editing, web design and print design. Other responsibilities included social media management for various clients, which consisted of creating content for different platforms such as Instagram and Tik Tok. Switched to a permanent employee in 2021

Reference — Kristopher Broadhead: 205-527-2583

### Social Media Manager

#### ***Pish Posh Patchoulis —2017-2019***

Photo, video and graphic ontent creation as well as social media management for the small business. This included creating a posting schedule and interacting with customers through social channels.